Email List Building Using Facebook Ads - Flowchart

```
( Email List Building using Facebook Ads )
              │
    ┌─────────────────┐
    │ Choose the topic of │
    │  the Lead Magnet │
    └─────────────────┘
              │
         < Do you have a blog post on the topic? >
         No ──────────────── Yes
         │                    │
┌─────────────────┐   ┌─────────────────┐
│ Write Content of │   │ Use Designrr.io to │
│  the Lead Magnet │   │ create the lead magnet │
└─────────────────┘   └─────────────────┘
         │                    │
         │            < Did you find a perfect cover
         │              design in designrr tool? >
         │            No ──────────── Yes
         │            │                │
┌─────────────────┐   │                │
│ Create Cover Design │◄─┘              │
│ using Crello/Canva  │                │
│       Tool          │                │
└─────────────────┘                    │
         │                             │
         └──────► ┌──────────────┐ ◄──┘
                  │ Create a 3D Mockup │
                  └──────────────┘
                         │
              ┌─────────────────┐
              │ Design the Squeeze │
              │       Page         │
              └─────────────────┘
                         │
              ┌─────────────────┐
              │ Design the Thankyou │
              │       Page          │
              └─────────────────┘
                         │
           < Do you Need Email Tool with
             best email deliverability? >
           Yes ──────────────── No
           │                     │
   ┌──────────────┐      ┌──────────────┐
   │ Choose AWeber │      │ Choose Convertkit │
   └──────────────┘      └──────────────┘
           │                     │
           └──► ┌───────────────────┐ ◄──┘
                │ Compose Welcome    │
                │ Email Series & Setup │
                │    Campaign.        │
                └───────────────────┘
                         │
              ┌─────────────────┐
              │ Integrate Form &  │
              │  Squeeze Page     │
              └─────────────────┘
                         │
              ┌─────────────────┐
              │ Facebook Ad Account │
              │       Setup         │
              └─────────────────┘
                         │
              ┌─────────────────┐
              │ Install Facebook Pixel │
              │  on Blog/Webiste   │
              └─────────────────┘
                         │
              ┌─────────────────┐
              │ Facebook Custom   │
              │ Conversion Setup  │
              └─────────────────┘
                         │
              ┌─────────────────┐
              │ Launch Landing Page │
              │ View Optimized     │
              │    Campaign        │
              └─────────────────┘
                         │
              ┌─────────────────┐
              │ Columns           │◄──┐
              │ Customization - For │  │
              │  LPV Campaign      │  │
              └─────────────────┘  │
                         │          │
           < Received 75+           │
             Conversion    > ── No ─┘
             Events? >
                │
               Yes
                │
   ┌──────────────────────┐
   │ Stop LPV Optimized Ad & │
   │ Launch Conversion Optimized │
   │    Ad Campaign          │
   └──────────────────────┘
                │
   ┌──────────────────────┐   Once in 2 Days Based
   │ Optimize the Ad Campaign │  on Daily Budget
   │ based on Performance Data │
   │      Breakdown           │
   └──────────────────────┘
```

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