

Evergreen & Highly Effective Lead Magnet Ideas

Below are the list of lead magnet topics in the form of template that you can use by just inserting the ebook topic and numbers appropriately. You can use them to create lead magnets in most of the niches.

Lead Magnet Idea	Example
How To _____ Without Spending A Dime	How to get 1000+ Visitors to your blog Without Spending a Dime
Top [Number] Hacks for _____	Top 10 Hacks for Ranking a New Blog Post
How To _____ For Just \$ _____	How to Master SEO For Just \$9
Hidden Truths About _____	Hidden Truths About Digital Marketing
What I Wish I Knew When I Started _____	What I Wish I Knew When I Started Trekking
How To Get The Most Out Of Your _____	How To Get The Most Out Of Yoast SEO Tool
_____ Mistakes to Avoid in _____	Newbie Mistakes to Avoid in Trading
How To _____ Like a Pro – [Number] Tips from Experts	How To Invest Like a Pro – 13 Tips from Experts
[Number] Tested Methods That Work for _____	9 Tested Methods That Work for Treating Acne
How To Easily _____ - [Number] Proven Methods	How To Easily Control your Mind – 10 Proven Methods
How to _____ In Just [Number] Days	How to Publish an eBook In Just 7 Days
_____ 2.0 – A Guide for Advanced Users	Content Marketing 2.0 – A Guide for Advanced Users
Best Blogs/Websites/Books on _____	Best Blogs/Websites/Books on Inbound Marketing
_____ Experts Share Their Top Tips	Blogging Experts Share Their Top Tips
[Number] Days Plan to _____	30 Days Plan to Burn Belly Fat
[Number] Step Guide for _____	7 Step Guide for Starting a Healthy Lifestyle
Beginner’s Guide for _____	Beginner’s Guide for Investing in Stock Market
[Number] Ways to Master _____ with Pro Tips	5 Ways to Master Cooking with Pro Tips
[Number] Tips for _____	51 Tips for Event Blogging
[Number] Days Guide to Double your _____	30 Days Guide to Double your Sales
[Number] Must Have Tools for _____	7 Must Have Tools for Starting a Blog
The Ultimate Starter Kit for _____	The Ultimate Starter Kit for Self Development
The Complete Blueprint for _____	The Complete Blueprint for Earning \$1000 a Month